**Lviv IT Arena 2016 will bring together more than 2500 IT-specialists from Ukraine and Europe in Lviv.**

This autumn more than 2500 IT-experts from Central and Eastern Europe will come to the “Lion” city for a large-scale event – Lviv IT Arena. In 2015 the conference was named the best IT-event in Ukraine. This year it will take place September 30-October 2 at the Arena Lviv stadium. The event will unite 2000 professionals in the sphere of networking and present the newest Ukrainian IT-developments within Tech Expo.

Lviv IT Arena 2016 will take place already for the third time and now it will expand its borders far beyond Ukraine. Among participants of the conference – more than 30% of foreigners and the speakers will represent mostly Western markets and businesses. The conference will be held completely in English and divided into three streams: Product, Business and Technology which are focused on different aspects of IT-industry.

Among Lviv IT Arena speakers – international experts from **Twitter, Microsoft, Deloitte, Spotify, Philips**. The keynote of the conference - the legendary **Esther Dyson – the most influential woman in IT according to New York Times**, a multimillionaire and a famous investor. The conference will take place in one of the most promising IT-centers in Eastern Europe and is aimed at effective networking and international cooperation. Ukrainian IT-sphere has a great potential and Lviv IT Arena is a good place to find new partners, investors and clients.

"We have an ambitious goal to turn Lviv into a business hub of IT-sphere of Eastern Europe. Lviv IT Arena will help us to establish international cooperation and tell about our city and its IT-potential not only in Ukraine, but far beyond its borders” – says Stepan Veselovskyi, CEO of Lviv IT Cluster and co-organizer of Lviv IT Arena.

"Currently only in Lviv work nearly 15,000 IT-specialists, and in total the Ukrainian IT-sector consists of about 100,000 of professionals and their number is increasing annually by 20%. IT-industry in Ukraine and worldwide is growing and changing rapidly. IT-specialists are constantly learning, acquiring new skills and developing new technologies – that’s why platforms for knowledge sharing are extremely important. We are pleased to join the organization of Lviv IT Arena for the third time in a row, in order to provide an opportunity to gather in a convenient format for communication, exchange of professional information and experience to more than 2000 of IT specialists from around the world” – Ruslan Zakharchenko, CEO of Eleks, co-organizing company of the conference.

What else is waiting for participants? Startup Competition and Tech Expo - a huge exhibition of modern technologies where innovative products designed in Ukraine including the first Ukrainian electric car, military developments and a smart watch will be displayed. The conference will end with a mega show – Futureland Festival which will unite nearly 5000 people dancing to the music of one of the world’s top 100 DJs – Netsky. More details at: itarena.lviv.ua

**Organizers:** Lviv IT Cluster, Eleks, LITS, Startup Depot, GDG

**Date:** 30/09 – 02/10

**Venue:** Arena Lviv stadium, 199 Stryiska St.

**Contacts:** Orysia Khimiak PR-manager 093-917-72-47, orysia.khimiak@itcluster.lviv.ua

**Accreditation:** <http://itarena.lviv.ua/#accreditation>